

**Proposed Cost Packages for International Participation:
Startup Mahakumbh 2025**

A. Premium Package

Package	Country Pavilion Size	Proposed Cost	Offerings
Global Innovation Partner Package (Limited slots)	150 sq. meters	INR 50,00,000 + Applicable GST (USD 59,000)	<p>Exhibition and Showcasing Opportunities</p> <ul style="list-style-type: none"> • Dedicated Pavilion Space: <ul style="list-style-type: none"> ▪ Provision of a dedicated space for country pavilions with showcase booths. <i>(Bare space will be offered, partners to customize & fabricate the pavilion as per their requirement.)</i> • Startup Showcase Booths: <ul style="list-style-type: none"> ▪ Provision of upto 20 octonorm stalls of 2 mtr x 2 mtr (4 sq mtr) inside the pavilion for startups to showcase their products/innovations. <i>(Branding and any customization to be undertaken by the partner)</i> <p>Speaking and Engagement Opportunities</p> <ul style="list-style-type: none"> • Speaking Opportunity: <ul style="list-style-type: none"> ▪ A dedicated session at the Global Stage. ▪ Speaking opportunity in one of the Plenary sessions. ▪ Speaking Opportunity in one of the Thematic sessions.

			<ul style="list-style-type: none"> • Mentorship and Capacity-Building <ul style="list-style-type: none"> ▪ Mentorship session and capacity-building workshops for startups led by global experts. <p>Branding and Visibility</p> <p>As a valued partner, the umbrella organization/country will benefit from an extensive range of branding opportunities, ensuring maximum visibility across various platforms :</p> <ul style="list-style-type: none"> • On-Site Branding <ul style="list-style-type: none"> ▪ Logo to be carried on the partners’ panel of the main stage backdrop ensuring high visibility. ▪ Logo to be carried on the partners’ panel of the backdrop during plenary sessions. ▪ Logo to be carried on the partners’ panel of the backdrop during thematic sessions. ▪ Logo to be carried on various standees, buntings, banners & similar collaterals at the venue. • Branding on Promotional Material <ul style="list-style-type: none"> ▪ Logo to be carried on the event brochure. ▪ Logo to be carried on the electronic mailer/e-flyers which will be broadcasted to all stakeholders in the ecosystem. • Out of Home (OOH) Advertising <ul style="list-style-type: none"> ▪ Logo to feature on media like Billboards, Hoardings, Digital Signage etc. • Social Media Visibility <ul style="list-style-type: none"> ▪ Logo to be carried on campaign across various social media platforms. ▪ Targeted social media campaign will enhance visibility.
--	--	--	---

			<ul style="list-style-type: none"> • Visibility in Event Website <ul style="list-style-type: none"> ▪ Logo to be carried on the event website ensuring global visibility. • Media Interaction <ul style="list-style-type: none"> ▪ Opportunity for the senior representative of the umbrella organization to engage with the media and mention about their key initiatives. <p>Other Benefits.</p> <ul style="list-style-type: none"> • Podcast <ul style="list-style-type: none"> ▪ Interview/Chat/Talk with the senior official from the Umbrella organisation during the build-up to the event. • Pitching Opportunity <ul style="list-style-type: none"> ▪ Startups would get opportunity to pitch to the panel of investors. • Premium Access <ul style="list-style-type: none"> ▪ 30 VIP Passes to be provided. • Post Event Report <ul style="list-style-type: none"> ▪ Post Event report to carry quotes/brief story about the participation of the umbrella organization / country.
--	--	--	---

B. Group Packages:

Package	Country Pavilion Size	Proposed Cost (INR)	Offerings
Global Platinum Partner	75 sq. meters	INR 25,00,000 + Applicable GST (USD 29,500)	<p>Exhibition and Showcasing Opportunities</p> <ul style="list-style-type: none"> • Dedicated Pavilion Space: <ul style="list-style-type: none"> ▪ Provision of a dedicated space for country pavilions with showcase booths. <i>(Bare space will be offered, partners to customize & fabricate the pavilion as per their requirement.)</i> • Startup Showcase Booths: <ul style="list-style-type: none"> ▪ Provision of upto 12 Octonorm stalls of 2 mtr x 2 mtr (4 sq mtr) inside the pavilion for startups to showcase their products/innovations. <i>(Branding and any customization to be undertaken by the partner)</i> <p>Speaking and Engagement Opportunities</p> <ul style="list-style-type: none"> • Speaking Opportunity: <ul style="list-style-type: none"> ▪ Speaking opportunity in one of the Plenary sessions. ▪ Speaking opportunity in one of the Thematic sessions. • Mentorship and Capacity-Building <ul style="list-style-type: none"> ▪ Mentorship session and capacity-building workshops for startups led by global experts. <p>Branding and Visibility As a valued partner, the umbrella organization/country will benefit from an extensive range of branding opportunities, ensuring maximum visibility across various platforms and media channels:</p>

			<ul style="list-style-type: none"> • On-Site Branding <ul style="list-style-type: none"> ▪ Logo to be carried on the partners’ panel of the main stage backdrop ensuring high visibility. ▪ Logo to be carried on the partners’ panel of the backdrop during plenary sessions. ▪ Logo to be carried on the partners’ panel of the backdrop during thematic session. ▪ Logo to be carried on various standees, buntings, banners & similar collaterals at the venue. • Branding on Promotional Material <ul style="list-style-type: none"> ▪ Logo to be carried on the event brochure. ▪ Logo to be carried on the electronic mailer/e-flyers which will be broadcasted to all stakeholders in the ecosystem. • Out of Home (OOH) Advertising <ul style="list-style-type: none"> ▪ Logo to feature on the media like Billboards, Hoardings, Digital Signage etc. • Social Media Visibility <ul style="list-style-type: none"> ▪ Logo to be carried on campaign across various social media platforms. • Visibility in Event Website <ul style="list-style-type: none"> ▪ Logo to be carried on the event website ensuring global visibility. <p>Other Benefits</p> <ul style="list-style-type: none"> • Podcast <ul style="list-style-type: none"> ▪ Interview/Chat/Talk with the senior official from the Umbrella organisation during the build-up to the event. • Pitching Opportunity <ul style="list-style-type: none"> ▪ Startups would get opportunity to pitch to the panel of investors. • Premium Access <ul style="list-style-type: none"> ▪ 15 VIP Passes to be provided.
--	--	--	---

			<ul style="list-style-type: none"> • Post Event Report <ul style="list-style-type: none"> ▪ Post Event report to carry quotes/brief story about the participation of the umbrella organization / country.
--	--	--	---

Package	Country Pavilion Size	Proposed Cost	Offerings
Global Gold Partner	50 sq. meters	INR 15,00,000 + Applicable GST (USD 17,600)	<p>Exhibition and Showcasing Opportunities</p> <ul style="list-style-type: none"> • Dedicated Pavilion Space: <ul style="list-style-type: none"> ▪ Provision of a dedicated space for country pavilions with showcase booths. <i>(Bare space will be offered, partners to customize & fabricate the pavilion as per their requirement.)</i> • Startup Showcase Booths: <ul style="list-style-type: none"> ▪ Provision of upto 5 Octonorm stalls of 2 mtr x 2 mtr (4 sq mtr) inside the pavilion for startups to showcase their products/innovations. <i>(Branding and any customization to be undertaken by the partner)</i> <p>Speaking and Engagement Opportunities</p> <ul style="list-style-type: none"> • Speaking opportunity: <ul style="list-style-type: none"> ▪ Speaking opportunity in one of the Thematic Sessions. • Mentorship and Capacity-Building <ul style="list-style-type: none"> ▪ Mentorship session and capacity-building workshops for startups led by global experts. <p>Branding and Visibility As a valued partner, the umbrella organization/country will benefit from an extensive range of branding opportunities, ensuring maximum visibility across various platforms and media channels:</p>

			<ul style="list-style-type: none"> • On-Site Branding <ul style="list-style-type: none"> ▪ Logo to be carried on the partners’ panel of the main stage backdrop ensuring high visibility. ▪ Logo to be carried on the partners’ panel of the backdrop during plenary sessions. ▪ Logo to be carried on the partners’ panel of the backdrop during thematic sessions. ▪ Logo to be carried on various standees, buntings, banners & similar collaterals at the venue. • Branding on Promotional Material <ul style="list-style-type: none"> ▪ Logo to be carried on the event brochure. ▪ Logo to be carried on the electronic mailer/e-flyers which will be broadcasted to all stakeholders in the ecosystem. • Out of Home (OOH) Advertising <ul style="list-style-type: none"> ▪ Logo to feature on the media like Billboards, Hoardings, Digital Signage etc. • Social Media Visibility <ul style="list-style-type: none"> ▪ Logo to be carried on campaign across various social media platform posts. • Visibility in Event Website <ul style="list-style-type: none"> ▪ Logo to be carried on the event website ensuring global visibility. <p>Other Benefits</p> <ul style="list-style-type: none"> • Pitching Opportunity <ul style="list-style-type: none"> ▪ Startups would get opportunity to pitch to the panel of investors. • Premium Access <ul style="list-style-type: none"> ▪ 10 VIP Passes to be provided. • Post Event Report <ul style="list-style-type: none"> ○ Post Event report to carry quotes/brief story about the participation of the umbrella organization / country.
--	--	--	---

Package	Country Pavilion Size	Proposed Cost	Offerings
Global Silver Partner	25 sq. meters	INR 7,00,000 + Applicable	Exhibition and Showcasing Opportunities <ul style="list-style-type: none"> • Dedicated Pavilion Space:

		<p>GST (USD 8,250)</p>	<ul style="list-style-type: none"> ▪ Provision of a dedicated space for country pavilions with showcase booths. (<i>Bare space will be offered, partners to customize & fabricate the pavilion as per their requirement.</i>) <ul style="list-style-type: none"> • Startup Showcase Booths: <ul style="list-style-type: none"> ▪ Provision of upto 3 Octonorm stalls of 2 mtr x 2 mtr (4 sq mtr) inside the pavilion for startups to showcase their products/innovations. (<i>Branding and any customization to be undertaken by the partner</i>) <p>Engagement Opportunities</p> <ul style="list-style-type: none"> • Mentorship and Capacity-Building <ul style="list-style-type: none"> ▪ Mentorship session and capacity-building workshops for startups led by global experts. <p>Branding and Visibility</p> <p>As a valued partner, the umbrella organization/country will benefit from an extensive range of branding opportunities, ensuring maximum visibility across various platforms and media channels:</p> <ul style="list-style-type: none"> • On-Site Branding <ul style="list-style-type: none"> ▪ Logo to be carried on the partners’ panel of the backdrop during plenary sessions. ▪ Logo to be carried on the partners’ panel of the backdrop during thematic sessions. ▪ Logo to be carried on various standees, buntings, banners & similar collaterals at the venue. • Branding on Promotional Material <ul style="list-style-type: none"> ▪ Logo to be carried on the event brochure. ▪ Logo to be carried on the electronic mailer/e-flyers which will be broadcasted to all stakeholders in the ecosystem. • Out of Home (OOH) Advertising <ul style="list-style-type: none"> ▪ Logo to feature on the media like Billboards, Hoardings, Digital Signage etc. • Social Media Visibility
--	--	----------------------------	---

			<ul style="list-style-type: none"> ▪ Logo to be carried on campaign across various social media platforms. • Visibility in Event Website <ul style="list-style-type: none"> ▪ Logo to be carried on the event website ensuring global visibility. <p>Other Benefits</p> <ul style="list-style-type: none"> • Premium Access <ul style="list-style-type: none"> ▪ 5 VIP Passes to be provided. • Post Event Report <ul style="list-style-type: none"> ▪ Post Event report to carry quotes/brief story about the participation of the country.
--	--	--	--

Package	Booth	Proposed Cost	Offerings
Individual Exhibitor	4 sq. meters	INR 50,000 + Applicable GST (USD 600)	<ul style="list-style-type: none"> • One Booth of 2 mtr x 2 mtr (4 sq mtr) to present Startup innovation • One Table • Two Chairs • 2 Spotlight • 1 Electric Socket • 1 Dustbin

Note: Each booth, measuring 2 meters x 2 meters (4 square meters), designated for showcasing startup innovations, will be equipped with the following amenities:

- One table
- Two chairs
- Two spotlights
- One electric socket
- One dustbin